



App Guide

SAFARI CENTRAL IS A COLLABORATION OF:



GETTING STARTED WITH SAFARI CENTRAL

1. GET THE APP

Visit our site at SafariCentralGame.com for links to download the app on your smart phone... or simply search in your favorite app store!



2. CHOOSE AN ANIMAL

Open the app, and then tap the animal you want to meet.



3. FRAME A TARGET

To activate the AR, just point your device at one of our many supported 'targets'. See the next page of this guide for more information!



4. TAP AND PLAY!

Encourage any of the animals to move by simply tapping on the screen.... wherever you want them to go!



5. TAKE A GREAT PHOTO!

Tap the camera button to take a photo whenever you like. If you run out of photos, just visit the app's shop to get some more.



6. TRY OUT SELFIE MODE

Tap the 'flip camera' button to try out Selfie Mode!

In Selfie Mode, it's completely up to you how to position the animals, using simple gestures to move, size and rotate the animal. Give it a go!



7. SAVE, SHARE & EXHIBIT

Save your AR photos to your device, share them with your friends, or add them to our global AR wildlife gallery on Facebook!



HOLD ON... WHAT EVEN IS AUGMENTED REALITY (AR)?

Augmented Reality, or AR, is the term for when virtual objects are combined with what you see in real life, usually by looking through a device such as a smart phone. It's when your *Reality* is *Augmented*.



SAFARI CENTRAL TARGETS

HASSLE-FREE AUGMENTED REALITY! WE HAVE THREE GREAT OPTIONS FOR ALL OF OUR PLAYERS, SO JUST POINT YOUR DEVICE AT ANY OF OUR SUPPORTED TARGETS, AND WATCH THE MAGIC HAPPEN!

A. USE A BANKNOTE

Safari Central works with several banknotes from around the world. Just grab one from your pocket and point the app at it!

- 1 US Dollar
- 5 British Pounds
- 1 Canadian Dollar
- 1 Australian Dollar
- 100 Indian Rupees
- 10 Brazilian Reals
- 100 Kenyan Shillings
- 5 Euros
- 100 Hong Kong Dollars
- 100000 Vietnamese Dong
- 100 South African Rand
- 1000 Indonesian Rupiahs
- 10 Swiss Francs



B. USE ANOTHER SCREEN

If you don't have any of our supported banknotes to hand, you can easily use any of the targets on the next page.

Just display that page on another mobile phone, tablet or laptop screen... lay it on a flat surface, and point the app at that!



C. PRINT YOUR OWN!

If you have access a printer, you can very simply print out this guide and use the targets on next few pages.



AUGMENTED REALITY TARGETS?

AR usually requires something we call a 'target'. A target is a special image, such as a logo, which allows your device to understand the real world around it when it's seen.



SAFARI CENTRAL TARGETS

PRINT THIS PAGE AND CUT OUT THESE LOGOS TO USE THEM AS TARGETS. COLOR AND BLACK & WHITE PRINTS WILL WORK

